

FREE & OPEN TO THE GENERAL PUBLIC

Peter Morville

Thursday

July 20, 2006

11:30am-12:30pm

West Dining Room, 6th floor
James Madison Building
Library of Congress

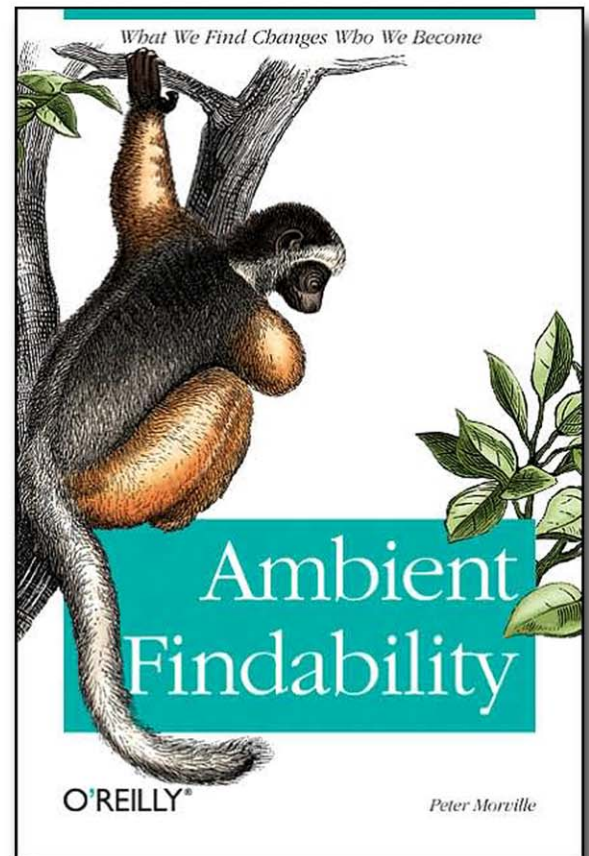


Peter Morville, “the founding father of information architecture,” will speak on his book, *Ambient Findability*, a safari of how people search for information, and how they now find their way through a world of information overload. Peter Morville is president and founder of Semantic Studios, a leading information architecture, user experience, and findability consultancy.

Co-sponsored by:

*the Science, Technology & Business Division (202) 707-5664 and the
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“...Ambient Findability is a must read to learn how our world is changing and how we must ourselves change along with it.”
--Bob Doyle, *EContent*

