

## Best Practices from the Network: Spreading the Word about NLS

September 27, 2012

The **Atlanta Metro Library for Accessible Services (AMLAS)**, one of nine talking-book centers in the Georgia Library for Accessible Statewide Services (GLASS) network, is the setting for a feature spotlighting foster children that will air on Atlanta's WAGA-TV.

AMLAS manager **Beverly Williams** says a WAGA producer learned about the library while searching for an appropriate place to tape a segment of the weekly feature, called "Wednesday's Child." Anchor Amanda Davis brought **Breydion "Brey" Walker**, who is visually impaired,



and Brey's foster mom Betty Hammond of Augusta, Georgia, to the library on August 29. Williams (second from right in photo) gave them a tour, introduced them to services provided by Georgia's talking-book libraries, and got Brey signed up.

"It was a very moving experience to meet this little boy and to see how much he enjoyed the talking books and the interactive walls in our play area," Williams said. "The segment will be a good opportunity for many television viewers to get to know a little bit about us and our services."



Meanwhile, the **Arizona Braille and Talking Book Library** outreach librarian, **Christine Tuttle** (left), was interviewed in a ten-minute report that aired August 13 on KAET-TV, the PBS affiliate in Phoenix. The report included comments from patrons and a video of librarians, narrators, and repair technicians at work. "People lose their sight but not their love of reading," Tuttle told the station, adding that one perk of her job is that she is

"thanked every day" by library users.

**Linda Montgomery**, director of the Braille and Talking Book Library, says the appearance resulted from the work of a visually impaired reader—a retired public-relations professional—who contacted KAET and suggested a feature about the library. The takeaway for other libraries looking for publicity? "Seek out someone with public relations experience who would like to volunteer," Montgomery says.

Watch the complete report at [www.youtube.com/watch?v=uzmHQqP4e7s](http://www.youtube.com/watch?v=uzmHQqP4e7s).

To share your event with the network, e-mail Jane Caulton at [jcau@loc.gov](mailto:jcau@loc.gov).

