

# State Centers for the Book



**WEBINAR MEETING  
17 JUNE 2013**

**COORDINATORS:  
MARY MENZEL, CALIFORNIA CFB  
SHARON SHALOO, MASSACHUSETTS CFB**

# Agenda



- **Brief review of annual LC Ideas Exchange Day**
  - What happened
  - What was most important takeaway
- **General discussion of the takeaways, questions and concerns**
- **Developing and strengthening the State Center brand, possibly with**
  - Drawn to Reading
  - Family Reading Night
  - Expanded digital communication: Vine, Twitter
  - Future of reading initiative
- **Specific state initiatives submitted for discussion**
  - Web resource for readers and writers, possibly modeled after <http://connecticuthistory.org/> (CT)
  - Year-long statewide literary celebration for the 350th Anniversary of the founding of New Jersey
  - Using e-books in state-wide reads (AZ)

# Brief Review of Annual LC Ideas Exchange Day:

What happened/What was most important takeaway?



1. Literacies from LOC – science, civics, legal, etc.
  - Not coming through CfB/LOC
  - CfB/LOC – can you report on this?
2. National Book Festival – on the mall for final year (then Convention Center)
3. Suzanne Walker – Young Readers’ Center (IN starting one) – You Tube interviews (Suzanne Walker IN State Library ... Interviewing toucan)
4. River of Words -- Learning about the program was important (WV CfB)
5. Break out – Advisory Boards /Funding -- *importance of advisory boards* (WV)
6. Communications Break Out – Branding within a larger org//BIG issue for most state centers (CT)
7. Programming Break Out session – how we work with packaged programs from NEH, etc. (MD)  
What other programs centers are initiating (beyond the tried and true).... What’s NEW in programming....
8. DC by the Book – online literary map (literary maps in general)
  1. Web address: <http://dcbythebook.org>
  2. Is the technology share-able? IMLS funded. Pursue with DC CfB.

# General Discussion of the Takeaways, Questions & Concerns



1. Notes from breakout sessions need to be created so they can be shared and followed up.
2. Can we get minutes of entire meeting (including notes from breakout sessions)?

*Anne Boni will see if meeting can be transcribed*

3. LOC STEM Literacies –

*Anne Boni will look into it and report to CfBs over listserv*

# Developing & Strengthening the State Center Brand

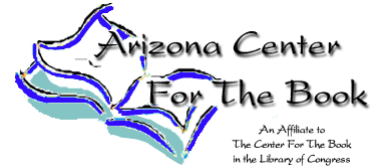


- Identity?
- National State-Center Program?
  - Drawn to Reading
  - Family Reading Night
  - Future of Reading Initiative
  - Digital Program (Vine? Twitter?)

# Identity



Idaho Center for the Book



An Affiliate to  
The Center For The Book  
in the Library of Congress



Alaska Center  
for the  
Book

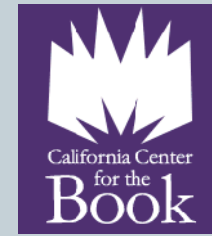


Rhode Island Center for the Book

at Providence Public Library

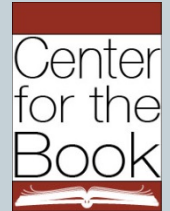


Nebraska Center for  
the Book



California Center  
for the  
Book

Alabama



Center  
for the  
Book



ARKANSAS  
CENTER FOR  
THE BOOK

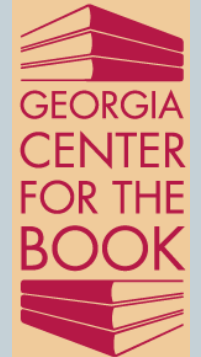
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OKLAHOMA  
CENTER FOR THE BOOK



ReadSC  
SOUTH CAROLINA CENTER FOR THE BOOK



PENNSYLVANIA  
CENTER FOR THE  
BOOK



OHIO  
Center for the  
BOOK  
at Cleveland Public Library



New Jersey Center for the Book  
To Light The Way

New Jersey Center for the Book



ANDRE NORTON  
THE TRADERS  
Book in the Library

ILLINOIS  
CENTER  
FOR THE  
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# Colorado Identity



# State Center Brand?



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# State Center Brand?



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*Can we promote the network?*

# National State-Center Program?



- Drawn to Reading (IN and OH)
  - Look at website – distributes bookmarks to schools
  - Professor at Ball State U (student work)
  - Printing partner (IN uses an IL printer)
  - Generate artwork (partner school, contest, ROW)
  - Students at Ball State might add some states
  - Costs? Printing donated ... shipped to Ball State.
- Family Reading Night (IL) -- 3<sup>rd</sup> Thurs in Nov ... posters and book marks to schools, orgs, etc., that host program ... individual site do the programming... IL promotes the event.
- Future of Reading Initiative -- reading on screen vs on page? How do young readers imagine their reading future? How are audio and digital books offering us opportunities for new projects? Can we sponsor a conference?
- Digital Program (Vine? Twitter?) -- Andrea Lewis (MD) tell us about your favorite book ... 6 seconds ... include title ... Tribeca film festival Baltimore book festival .. iPad .. Stories of favorite book ... fairy tale .. CT at work ... Vine, Twitter, Instagram ... may be a good model for implementing.

# State Center Questions/Reports on Programming



- CT: Web resource for readers & writers, possible model: <http://connecticuthistory.org/>  
Web resource about reading/writing – for underserved audiences – what would a resource look like? Chapter 16 (TN) is a possible model ...
  - Other state center models for delivering information include
    - [PA Literary & Cultural Heritage Map](#)
    - [WY Authors Wiki](#)
    - [IL Authors Wiki](#)
    - [Michigan Authors & Illustrators Database](#)
    - Website for resources for writers - under our MN Center for the Book section:  
<http://www.thefriends.org/events/center-for-the-book/resources-for-writers/>
- NJ: Year-long statewide literary celebration for the 350th anniversary of NJ founding
  - Partnering with historical commission /literary aspects of celebration
  - Panel on civic engagement
  - Public libraries (12) \$500 grants to celebrate
  - Statewide literary celebration at a sculpture garden/author spotlight  
winning libraries there ..
- Using e-books in state-wide reads (AZ) -- problem with downloads ... MD also not fully implemented e-book consortium buys the e-books ... not individual libraries – Iowa had difficulty ... CA will report to group
- Other Questions/Reports? Future of reading ... Vine, Twitter, etc ... include audiobooks, reading on screen as well as online ... programs or a conference? What is our capacity?

# Final Notes/Comments



**How Do We Follow Up?**

**Listserv?**

**Another webinar (e.g., first week of October?)**

**Private Sharing Site? (e.g., Google site with notifications)**

**Other ideas?**

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