

1) Use of Great Reads seals on Great Reads books

Could we have a Great Reads Seal?

WE Can't SELL the stickers to the publishers.

Maybe the publishers can purchase through the vendor.

Seal committee?

Distribution?

Rocco asking ALSC

SUBCOMMITTEE

Rebekah...is the GR book only for young readers?

Guy-You CAN use a book for adult readers. Kids are who mostly visit the booths at NBF.

Deadline for Selection for 2021? **May 1, 2021**

There will be a Google Doc for submission.

Deziree- Need High-Res jacket images or link.s

2) New logos

New logos are out the...CFB logo, not LOC (LOC logo needs permission for use)

E-mail Guy with problems.

Style guide...not formulated, yet.

Style questions from TX, MN

Sharon asks about B/W version...

Expectations for style guide: web-placements, etc...

It is "preferred" that we use the CFB generated affiliate logo, and not the logos carted by each state, but there is no penalty.

Phase in period to convert to CFB Affiliate logo?

3) What our jobs are, both inside and outside the CFB

Guy-Literary Initiatives Division: NBF presents, Made at the Library...

Has the staff at the CFB been reduced? CFB has been reorganized into the new division.

Sara-WA

Karla-PA

4) Agreements

Got back 8 so far

Working with other, seems like most or all will be signed by the end of March.

Calendar of events...Can we tie-in non-dates events to the calendars?

Deziree- send launch date? Wants to highlight on-going resources.

SUB-COMMITTEE

5) Dates for annual meeting

Poll to be sent out.

Questions about NBF

Book Fest moving to second half of SEPT.

Virtual contract to be bid out each year.

-Concerns over short turnaround time for build-out.

Maybe read.gov should be first area for resources, then NBF platform-

Jane

SUBCOMMITTEE for read.gov??

-Merge with Calendar Committee

6)Read Around The States:

Guy- ME,OH, AR...videos of kids talking to authors. To launch in March 10, 2021.

Alayne-CFB would not be doing the videography editing, anymore (As of Nov. 2020). Guy to revisit.

Guy-For consistency, CFB should do the editing.

Deziree- Videos hosted on LOC site with the webcasts. READ.gov homepage. With links to the playlist.

SUBCOMMITTEE SIGN-UPS from Chat

LOGO	READ.GOV/ CALENDAR
Rocco-NY	Sara-WA
Joe-GA	Patty-DE
Christy-NE	Patrick-TN
	Melissa-NC
	Kate-RI
	Kim-MT
	Jane-VA
	Joe-GA